



# Three Reasons a Pro Should Evaluate Your Roof for Storm Damage

Chad Conley, CEO & Co-Founder of Complete Roofing, is a GAF Master Elite® Contractor located in Atlanta. He's replaced more than 9,000 roofs and, based on that experience, shared three compelling reasons why you should leave roof evaluations to the pros.

- 1. Your safety matters.** Seeing some damage requires getting on the roof, and most homeowners should leave climbing ladders and steep-slope roofs to an experienced pro.
- 2. It takes a trained eye.** Significant storm damage might not look like much at all to the untrained eye, but an experienced GAF Master Elite® Contractor knows how to read the tell-tale signs of damage.
- 3. They can explain the damage to the insurance adjuster.** Someone is going to have to show this damage to your insurance adjuster. Your Master Elite® Contractor is trained to recognize damage, and "speak the same language" as the adjuster, so they can communicate clearly and help ensure that your loss is covered correctly.

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For more answers to your storm questions, visit [gaf.com/ThroughTheStorm](https://gaf.com/ThroughTheStorm)

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